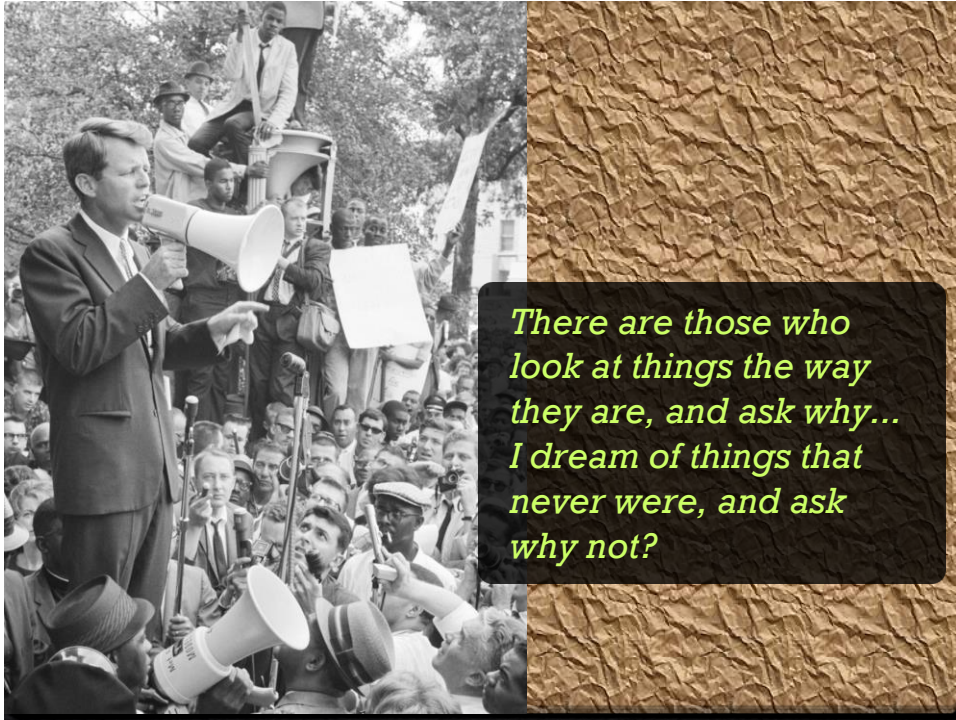


Human
and
Public Services
Academy

“The question we ask today is not whether our government is too big or too small, but whether it works.”

---President Barack Obama

The slide has a white background with a light gray grid pattern. At the top center is a logo consisting of a 2x2 grid of black squares. The top-left square contains a white heart outline, the top-right a white star outline, the bottom-left a white eye outline, and the bottom-right a white hand outline with fingers spread. To the right of the grid, the text "Human and Public Services Academy" is written in a black, sans-serif font, with "Human" and "and" on the first line, and "Public Services" and "Academy" on the second line. Below the logo and text is a quote in a black, serif font: "The question we ask today is not whether our government is too big or too small, but whether it works." At the bottom right of the quote, the text "---President Barack Obama" is written in a smaller, black, sans-serif font.



Introductions

Jesse Bethel High School, Vallejo Human and Public Services Academy

- o Ron Garrison, MA/MS/CTE Public Service
 - o CTE teacher Human and Public Service Academy, JBHS
 - o Four years lead teacher - Justice Academy, JBHS
 - o SkillsUSA Criminal Justice Academy evaluator
 - o Former U.S. Departments of Education and Justice trainer with National School Safety Center
 - o Public and private business experience
 - o High school teacher and college instructor
- o Christine Lucero, Assistant Principal
- o Academy representatives

VCUSD & JBHS Academies

o District Vision:

- o Prepare college and career ready students through rigorous industry related small learning communities
- o Wall-to-wall academies at two high schools
- o Implementation and development support from NAF (National Academy Foundation)
- o Open discussion with local community colleges to develop concurrent enrollment & certificate programs
- o Developing partnerships with local industry & business leaders

o School Vision/Implementation:

- o 2013-2014: Five academies Wall-to-Wall @ 10th grade
- o Three existing academies supported by CPA, PLTW & outside grants
- o Implementation and support from NAF for creation of two newest academies including Human and Public Service Academy
- o Human and Public Service Academy has evolved from the earlier Justice Academy

Buffett says \$24 billion gain wasn't good enough
Famed investor unhappy with Berkshire's
'subpar' 2012 return

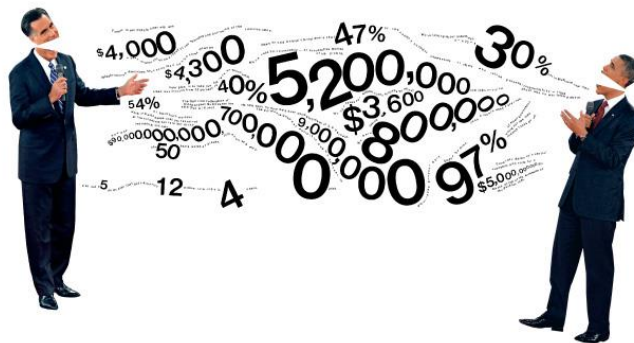


Why Social Entrepreneurship?

- Social entrepreneurship builds platforms that unleash human potential
- Across the world, social entrepreneurs are demonstrating new approaches to many social ills and new models to create wealth, promote social well-being and restore the environment
- Social entrepreneurship is a departure from the top-down, centralized problem-solving model to an integrated, decentralized approach that harnesses the efforts of creative problem solvers.



Assumption: Economics has Overtaken Politics



Social Entrepreneurship

Social Entrepreneurship is an idea whose time has come – it is consistent with the twenty first century *Weltanschauung*, where economics has overtaken politics.

Social Entrepreneurs

Social entrepreneurs' work is not limited to the for-profit sector, non-profit sector, or the public sector. Instead it is inter-disciplinary, cross-sector, and fast-paced. Social entrepreneurship is a new and growing pathway to both service and industry with many social ventures having been started within just the past decade.

How Public Service Organizations (aka The Citizen Sector) Are Changing

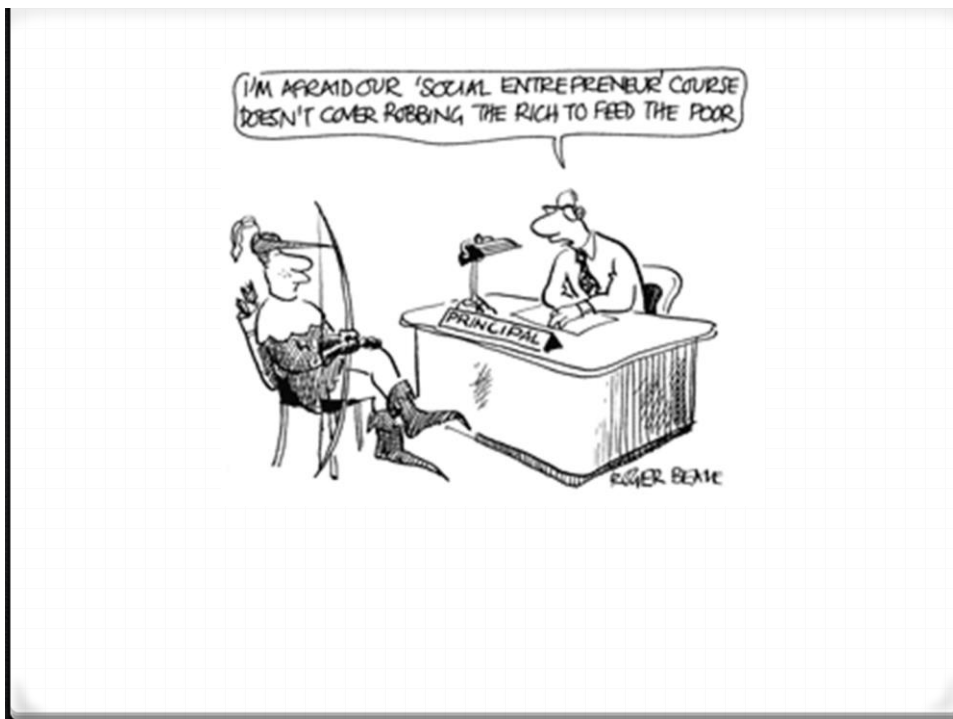
(adapted from Bornstein, *How to Change the World*, pg. 5)

- Change in public service organizations is occurring on a scale never before seen
- These public service organizations are more globally dispersed and diverse than in the past
- Increasingly, we find public service organizations moving beyond stop-gap solutions to more systemic approaches to problems – offering better recipes, not just more cooking

- Public service organizations are forging partnerships with businesses, academic institutions and other government sectors, and in many cases, refining the government's representational function (refer to the UN Global Compact)
- Because of the natural jostling for position that occurs when a formerly restricted sector suddenly enjoys “open entry” and new players crowd onto the field, the citizen sector is experiencing the beneficial effects of entrepreneurialism, increased competition and collaboration and a heightened attention to performance

Social Entrepreneurs

Social entrepreneurs use entrepreneurial methods to create social ventures that provide solutions to social issues. Human and Public Service social entrepreneurs work to create social change by generating opportunities for social justice in creative and innovative ways.



Social Entrepreneurs



Human & Public Service Entrepreneurial Career Needs

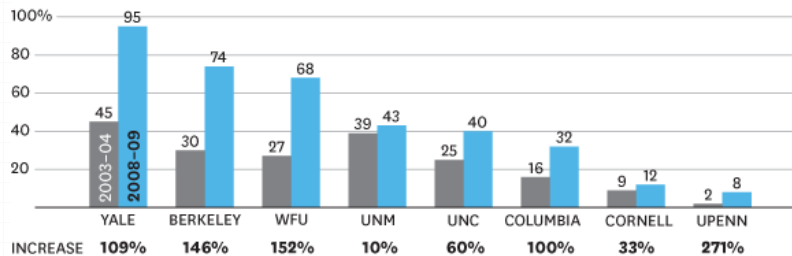
(adapted from Bornstein, *How to Change the World*, pg. 9)

- o Human and public service organizations desperately need good managers, marketers, finance experts, public relations agents, computer programmers, writers, salespeople, artists, accountants, film-makers, and others depending on the mission...
- o Journalists, agronomists (science and technology of producing and using plants for food, fuel, fiber and reclamation), chemists, teachers, doctors, lawyers, biologists, architects, songwriters, engineers, mechanics, publishers, urban planners, psychologists, etc.



COURSES AT TOP MBA SCHOOLS THAT INCLUDE SOCIAL BENEFIT CONTENT

Between 2003 and 2009, the average increase in courses was 110%.



SOURCE THE BRIDGESPAN GROUP, "THE MBA DRIVE FOR SOCIAL VALUE"

HBR.ORG

See www.bridgespan.org for a listing of current career opportunities in social benefit organizations

Social Entrepreneur Case Study: Florence Nightingale

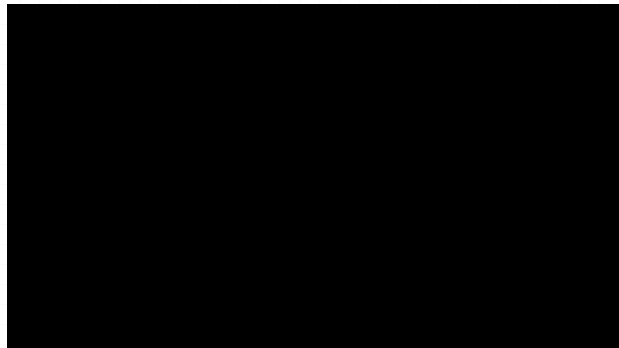
- o Changing a system means changing attitudes, expectations, and behaviors. It means overcoming disbelief, prejudice and fear. Old systems do not readily embrace new ideas or information; defenders of the status quo can be stubbornly impervious to common sense, as Nightingale's many battles with British army officers can attest.





Social entrepreneurship is not necessarily about the individual – it is about the outcome for communities or groups of people. Entrepreneurial characteristics in an individual who works in the social sector can be termed social entrepreneurship only when this has led to bringing about a lasting change in society – a change with clearly perceivable social value.

Community-based Social Entrepreneurship: Oakland



Our students need to be taught that their abilities and achievements are contingent on **effort** not intelligence, talent or luck.

IT IS NOT ENOUGH TO **WANT** TO MAKE THE EFFORT AND TO SAY WE'LL MAKE THE EFFORT. WE MUST ACTUALLY **MAKE THE EFFORT.** IT'S IN THE DOING, NOT JUST THE THINKING, THAT WE **GOALS** ACCOMPLISH OUR **GOALS** IF WE CONSTANTLY PUT OUR GOALS OFF, WE WILL NEVER **SEE THEM FULFILLED.**
THOMAS SPENCER MONSON



- o Is it possible that Charter Schools represent a public service entrepreneurial reform strategy designed to improve educational outcomes for students?
- o So, instead of being defensive about Charter Schools, compete with them!

How Social Entrepreneurship Is Helping to Improve Education Worldwide

Rupert Scofield, President and CEO
Foundation for International Community Assistance (FINCA)
February 2, 2012

Social entrepreneurs come from all walks of life. A common thread, however, is that most have walked in the shoes of the people they seek to help and have experienced firsthand the social issues they are trying to ameliorate. In many ways, social entrepreneurship represents participatory development at its best—real people working to address real issues in their communities based on firsthand knowledge of the problems and their root causes. During these uncertain times plagued by governmental paralysis, the future of education belongs in the hands of individuals who can apply sustainable models to innovative solutions and rise above traditional methods and means. Social entrepreneurship for the education sector is an idea whose time has come.

How My Real-World Experience Enhances My Academy Teaching

- o Summer camp owner/director
 - o For-profit private summer camp with three sessions of 100 campers and 35 staff on 160 acre ranch
- o National School Safety Center Director of Education and Law Enforcement
 - o Social Entrepreneur government sector organization focusing on reducing school crime and violence
- o Correctional Medical Systems
 - o Sales manager providing medical services to jails and prisons
- o Garrison Associates
 - o Litigation support firm specializing in school safety

Garrison's Camp Beaverbrook



Public Service & Social Entrepreneurship

The National School Safety Center was established by Presidential mandate in 1984 by Ronald Reagan as a joint program between the United States Departments of Education and Justice. The Center now operates as an independent non-profit organization serving schools and communities worldwide providing training and technical assistance in the areas of safe school planning and school crime prevention.

CTE Instructor Experience & Development

- Competent Career Technical Educators (CTE) draw their educational innovation and program strength from personal real-world experiences
- For example, to make Social Entrepreneurship work within a Human and Public Service Academy, teachers need real-world experience beyond teaching to provide program authenticity
- If real-world teacher experience is lacking, the community advisory group should take the lead in developing curriculum with teachers learning under the mentorship of community-based experts.
- Only career expert teachers and/or community advisors have the credibility to keep school district officials from micro-managing
- Teacher development is the key to closing the achievement gap

On the Same Track: U.S. Grant High School Social Justice Academy (Valley Glen, CA)

- The vision of the Social Justice Academy (SJA) is that students are made aware of the social injustices that are occurring around them. They will seek to understand the causes of such social injustice and strive to eliminate them. This learning community is dedicated to empowering all students to become powerful thinkers, marketable workers, effective communicators, and positive community contributors in our global society.
- The mission of the Social Justice Academy is to prepare students for college and career opportunities rooted in social awareness, respect, and service to the family, community, and society at large.

Jesse Bethel High School Human & Public Service Academy

The Jesse Bethel High School Human and Public Services Academy prepares students for successful life-long achievements and public leadership so that they can become agents of change in their school, community, nation and world through an emphasis in social entrepreneurship. Academy students will develop skills in leadership, critical thinking, problem-solving and communications. This program will prepare students for higher education and careers in law, government, community and human services through a rigorous academic curriculum.

Human and Public Service Academy – Year 1 Sophomores

From: *Jobs that Matter: Finding a Stable, Fulfilling Career in Public Service*, Heather Krasna

- Exploring Public Sector Careers
- Understanding Public Service Jobs in Every Sector and for Every Mission
- Helping People through Human Services and Health

Human and Public Service Academy – Year 2 Juniors

From: *Jobs that Matter: Finding a Stable, Fulfilling Career in Public Service*, Heather Krasna

- o Educating People and Defending their Rights
- o Protecting the Environment and Managing Infrastructure
- o Managing and Developing Financial Resources
- o Helping the World: International Development, Relief, Relations and Trade
- o Keeping People Safe

Human and Public Service Academy – Year 3 Seniors

From: *Jobs that Matter: Finding a Stable, Fulfilling Career in Public Service*, Heather Krasna

- o Working with Arts, Culture and Religion
- o Preparing for a Public Service Job Search: Resumes and Cover Letters
- o Identifying Public Service Opportunities: Networking and Navigating the Application Process
- o Launching your Public Service Career: Interviewing, Negotiating and Promotion

Prepare yourself to

**change
The
world**